

2025 Iowa Pork Congress Week Events and Seminars



All events will take place at the Iowa Events Center in Des Moines, Iowa, with activities spread throughout both the EMC Expo Center and the Community Choice Credit Union (CCCU) Convention Center. The Iowa Pork Congress trade show and seminars are in Iowa Events Center.

Monday, Jan. 20

6 p.m. – 8:30 p.m. **Taste Reception, hosted by the Iowa Pork Producers Association Restaurant & Foodservice Committee - Invitation Only** - CCCU Convention Center, Rooms 312-320
Desserts are sponsored by Catch Des Moines

Tuesday, Jan. 21

10 a.m. – 4 p.m. **Iowa Pork Producers Association Annual Meeting (Registration opens at 9 a.m.)** - CCCU Convention Center, Rooms 306-310
Breaks sponsored by Furst-McNess Company

Noon – 1 p.m. **Iowa Pork Producers Association Annual Meeting Awards Luncheon** - CCCU Convention Center, Rooms 302-305
Presented by the Pork Checkoff

5 p.m. – 8 p.m. **Iowa Pork Congress Kickoff Reception & Iowa Pork Foundation Dollars for Swine Scholars Auction - Open to All** - CCCU Convention Center, 4th Floor Ballrooms
Presented by Alltech

Wednesday, Jan. 22

7 a.m. – 9 a.m. **Exhibitors Breakfast – Open to Exhibiting Companies Only** - CCCU Convention Center, Rooms 314-319
Presented by Iowa Pork Promotions Inc. - Iowa Pork Producer magazine

9 a.m. – 5 p.m. **Trade Show** - Iowa Events Center, Halls B & C

9 a.m. – 5 p.m. **Student Research Poster Contest Display** - Iowa Events Center, Halls B & C, Booth 140
Presented by the Iowa Pork Producers Association

9:30 a.m. – Noon **Iowa Pork Youth Leadership Team Contest Speeches** - Iowa Events Center, Room 105

9:30 a.m. – 10:30 a.m. **Seminar - Coffee Chat With Eldon**, Eldon McAfee, Brick Gentry Law Firm - Iowa Events Center, Lower Level, Rooms 103-104

10:45 a.m. – 11:45 a.m. **Keynote - Hunt Greatness**, Chad Greenway, former University of Iowa and Minnesota Vikings Linebacker - Iowa Events Center, Lower Level, Rooms 101-102

Noon **SIP Luncheon – Invitation Only** - Iowa Events Center, Room 108

12:45 p.m. – 1:45 p.m. **Seminar - Farmers vs. Foodies and their Impact on Agricultural Policy**, Ray Starling, former chief of staff to U.S. Secretary of Agriculture Sonny Perdue and current Executive Advisor for Directions Inc. - Iowa Events Center, Lower Level, Rooms 101-102

2:00 p.m. – 3:00 p.m. **Seminar - National Pork Board's Domestic and International Demand Strategy**, Dr. David Newman, Senior Vice President of Market Growth, and Courtney Knupp, Vice President of International Market Development - Iowa Events Center, Lower Level, Rooms 103-104

3:15 p.m. – 4:15 p.m. **Seminar - Economic and Livestock Market Outlook**, Joe Kerns and Dr. Lee Shulz, Ever Ag - Iowa Events Center, Lower Level, Rooms 101-102

4 p.m. – 6 p.m. **Iowa Pork Congress Producer Recognition Reception** - CCCU Convention Center, 4th Floor Foyer
Presented by Zoetis

6 p.m. – 9 p.m. **Iowa Pork Congress Banquet** - CCCU Convention Center, 4th Floor Ballroom

9 p.m. – 10 p.m. **Iowa Pork Congress Dessert Social** - CCCU Convention Center, 4th Floor Foyer
Presented by Iowa Farm Bureau Federation

Thursday, Jan. 23

7 a.m. – 9 a.m. **Exhibitors Breakfast – Open to Exhibiting Companies Only** - CCCU Convention Center, Rooms 314-319
Presented by Iowa Pork Promotions Inc. - Iowa Pork Producer magazine

9 a.m. – 4 p.m. **Trade Show** - Iowa Events Center, Halls B&C

9 a.m. – 4 p.m. **Student Research Poster Contest Display** - Iowa Events Center, Halls B & C, Booth 140
Presented by the Iowa Pork Producers Association

9:30 a.m. – 10:30 a.m. **Seminar - Swine Health Panel**, Dr. Pete Thomas (Iowa Select), Dr. Tyler Bauman (The Maschhoffs), and Dr. Edison Magalhaes (Iowa State) - Iowa Events Center, Lower Level, Rooms 103-104

10:45 a.m. – 11:45 a.m. **Seminar - Strategic Hog Margin Management**, Eli Hohbach, Account Executive with CIH - Iowa Events Center, Lower Level, Rooms 103-104

Noon **SIP Luncheon – Invitation only** - Iowa Events Center, Room 108

4:00 p.m. **Convention Concludes**